



The industry's simplest private label program just got

BRIGHTER.



The Same Private Label Program Technicians Know and Love, Now In COLOR.

PRO1 pioneered the free and simple Private Label Program to make your brand the focus. Other companies provide some version of customization, but no other thermostat manufacturer removes their branding altogether. At PRO1, we put YOUR brand front and center, where it should be.



Completely FREE

This service is a courtesy, free of charge. No thermostat order is required. Whether you install one thermostat a week or a hundred, this program is for you.



Fully Customizable

We can now print full-color logos but we are happy to print standard text and in grey. Your choice. If you need assistance with a file or design, we are here to help make you look like the PRO.



Order Direct

Since we do not require a thermostat order, technicians are welcome to order their badges direct from us and buy thermostats wherever they choose. Or have your favorite distributor order and have them waiting hassle-free.



Universal

The magnetic badge fits on every PRO1 model. Do you find yourself installing a conventional system one day and then a heat pump the next? WIFI occasionally? No problem, PRO1 has you covered.

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PRO1[®]



1-800-PRO1-559 (776-1559) www.pro1iaq.com/private-label